

*3623S*  
S/N 09/604,503

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: John E. Montague

Examiner: Eric T. Shaffer

Serial No.: 09/604,503

Group Art Unit: 3623

Filed: June 27, 2000

Docket No.: 1592.017US1

Title:

METHODS AND SYSTEMS FOR OPTIMIZING A CAMPAIGN



**AMENDMENT AND RESPONSE UNDER 37 CFR § 1.111**

MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

This responds to the Office Action mailed on August 26, 2004. Please amend the above-identified patent application as follows.

This response is accompanied by a Petition, as well as the appropriate fee, to obtain a one-month extension of the period for responding to the Office Action, thereby moving the deadline for response from November 26, 2004 to December 26, 2004.